



rooney moon
broadcasting

ROONEY MOON BROADCASTING OFFICIAL CONTEST RULES
[KSEL AM & FM; KSMX-FM; KRMQ-FM]

1. Winners will be drawn at random or by contestant call-in participation during on-air contests.
2. No purchase is necessary.
3. Present and past employees of Rooney Moon Broadcasting stations, and its affiliates, along with family members and employees of other radio or television stations may not win any contest associated with Rooney Moon Broadcasting radio stations. Rooney Moon Broadcasting reserves the right to revoke any prize if the contestant does not meet any or all of the eligibility requirements, or if entry coupon or winning ticket has been damaged or altered. Additional eligibility requirements (e.g. age) may be applied in a particular contest.
4. All Rooney Moon Broadcasting contestants, on or off air, are limited to one winner per household (persons living at the same address) or immediate family per sixty (60) day period for all prizes having a total value of \$100.00 or less; limited to one winner per household (persons living at the same address) or immediate family per one hundred twenty (120) day period for all prizes having a total value of \$101 - \$999; limited to one winner per household (persons living at the same address) or immediate family per one hundred eighty (180) day period for all prizes having a total value of \$1000 or more.
5. No substitution or other consideration for the stated prize may be claimed. However, Rooney Moon Broadcasting reserves the right to substitute a prize of similar value in the event of unavailability of a prize. All items won from any Rooney Moon Broadcasting station must be claimed within thirty (30) days of winning and must be claimed between 9AM and 5PM, Monday through Friday (except holidays) at Rooney Moon Broadcasting offices, 42437 U.S 70, Portales NM 88130. Any item or prize with a weekend expiration date not claimed at the Rooney Moon Broadcasting offices by 5PM on the Friday preceding the weekend expiration date will be forfeited with no compensation.
6. Prizes valued at less than \$25.00 may (at the winners request) be mailed using first class U.S. Postal Service mail. Rooney Moon Broadcasting is not



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- responsible for problems occurring within the postal system which may affect winners receipt of prizes.
7. An IRS 1099 MISC form will be completed and filed with the Internal Revenue Service for every prize (or combination of winnings) valued at \$500 or more during the calendar year. All local, state and federal taxes are the sole responsibility of the winner.
 8. All winning contestants are required to acknowledge these contest rules either by signing a Rooney Moon Broadcasting winner release form, or by acceptance of a prize by mail if prize is not picked up at the offices as stated above. Winning contestants must show proof of social security numbers to Rooney Moon Broadcasting for any prize. This is for tax recording purposes only, and will not be used or released for any other purpose.
 9. All prizes are described by Rooney Moon Broadcasting either on the air or via signage at off-air events. Each prize has a predetermined value which is not negotiable. As a condition of winning a prize, a winner acknowledges that Rooney Moon Broadcasting reserves the right to broadcast their name and voice and to use their likeness or photo to promote the contest.
 10. As a condition to accepting a prize, winner acknowledges that Rooney Moon Broadcasting is not responsible for any harm, injury, or damage caused to any person or property, proximate or otherwise, through the use of any prize by any person, and agrees to save and hold harmless Rooney Moon Broadcasting, its principals and employees from any claim of such responsibility. "Harm, injury, or damage" includes but is not limited to occurrences beyond the control of Rooney Moon Broadcasting such as bodily injury or theft, expiration of an item or a prize, and cancellation or alteration of an event.
 11. Additional rules pertaining to specific contests may supplement or supersede these rules.
 12. All Rooney Moon Broadcasting decisions are final.



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